

**POSTGRADUATE DEPARTMENT OF COMMERCE
NAM COLLEGE KALLIKKANDY**

**PROGRAMME REPORT
2021-2022**

Swadhayaay (Reading Week Celebration)

In association with IQAC and College Library, the Department of Commerce observed a reading week celebration. The programme was held during 19/06/21 to 25/06/21. Various programmes were conducted as part of the celebration. The students of the college also participated in different online competitions. Competitions include Book review, poster making, quotes making, tongue twister, pronunciation of words, poem recitation, Mallu talk, Pictionary game etc. The cash prizes were distributed to the winners.

On 21/06/2021 a webinar was conducted on '**Mahamari Kalathe Vayana**' as part of the reading week celebration. Mr. Veeran Kutty (eminent Malayalam poet) delivered a speech on the topic. Miss. Siyona Sudheesh (2nd year, B.Com) welcomed the gathering. Dr. Majeesh T (H O D of Commerce) presided over the function. The programme was inaugurated by the Principal Dr. Muhammed Kutty K.K . Dr. Muhammed Ismail K, IQAC Cordinator and Mr. Munafar Kappil, UGC Librarian felicitated the programme. Mr. Sachin Chand (2nd year B.Com) offered the vote of thanks.

Programme Schedule

Day-1
Book Review

22-06-2021

Day-2
Poster Making

23-06-2021

Winner Prize-Rs501/-

Day-3
Quotes Making

24-06-2021

Day-4
Tongue Twister

25-06-2021

All Students of NAM College can participate.



POSTGRADUATE DEPARTMENT OF COMMERCE
NAM COLLEGE KALLIKKANDY
In Association with
IQAC AND COLLEGE LIBRARY

Presents

Swadhyaya

READING WEEK CELEBRATION

Rufaid

+91 99470 09283

Fadhil

+91 9946182489



POSTGRADUATE DEPARTMENT OF COMMERCE
NAM COLLEGE, KALLIKKANDY
In Association with
IQAC AND COLLEGE LIBRARY

Presents

Swadhyaay

Organises

Online Competitions

As part of

Reading Week Celebration

From 19/06/2021- 25/06/2021

- Book Review
- Poster Making
- Quotes Making
- Tongue Twister

1st Prize - Rs 501/-

Rufaid
+91 99470 09283
Fadhil
+91 9946182489



**POSTGRADUATE DEPARTMENT OF COMMERCE
NAM COLLEGE, KALLIKKANDY**
In Association with
IQAC AND COLLEGE LIBRARY

Presents:

Swadhyaay

Organises

Online Competitions

As part of

Reading Week Celebration

From 19/06/2021- 25/06/2021

- Pronunciation of words
- Poem Recitation
- Mallu talk
- Pictionary Game

1st Prize - Rs 301/-

Rufaid
+91 99470 09283
Fadhil
+91 9946182489



POSTGRADUATE DEPARTMENT OF COMMERCE

NAM COLLEGE, KALLIKKANDY

(Aided & Affiliated to Kannur University)

In Association with

IQAC and College library

Presents

SWADHYAAY

Reading Week Celebration

21-06-2021 (7.30PM -On Google Meet)



Talk On-

മഹാമാരി കാലത്തെ വായന

Sri. VEERAN KUTTY

(Well Known Malayalam Poet)

Former Associate Professor,

Dept. of Malayalam Govt. College, Madapally



Welcome Speech

Siyona Sudheesh (B.com 2nd Year)

Presidential Address

Dr. Majeesh T

(Head, Dept of Commerce)

Inauguration

Dr. Muhammed Kutty K. K

(Principal, NAM College Kallikkandy)

Felicitation

Sri. Muhammed Ismail K.M

(IQAC Co-ordinator)

Sri. Munfar Kappil

(College Librarian)

Vote of Thanks

Sachin Chand (B.com 2nd Year)

Webinar on ‘Importance of Soft Skills in Personal and Professional Life & Job Opportunities in Current Scenario’

The Department of Commerce and Avodha group have jointly organised one day webinar entitled ‘Importance of Soft skills in personal and professional life & job opportunities in current scenario’. The programme was held on 29th June 2021. The programme was meant for the selected students from the BBA, B.Com and M.Com departments. Ms. Suhaila Hashim (Career Expert) was the resource person of the programme. The webinar discussed the importance of soft skill for the development of professional skill. Certificates were awarded to the participants.



DEPARTMENT OF COMMERCE
N. A. M COLLEGE, KALLIKKANDY
In association with
AVODHA E-learning platform presents

AVODHA
Education for a Job

A WEBINAR ON

**IMPORTANCE OF SOFT SKILLS IN PERSONAL AND
PROFESSIONAL LIFE &
JOB OPPORTUNITIES IN CURRENT SCENARIO.**

RESOURCE PERSON



Suhaila Hashim
Career Except

TARGET GROUP

STUDENTS OF 1ST YEAR M COM,
2ND YEAR BBA &
2ND YEAR B COM

JOIN US ON : 29TH JUNE, 11:00 AM

platform: 
GOOGLE MEET

Join WhatsApp group for further updates

For enquiry :7902903435
8589942570

E-certificate will be provided to all participants

www.avodha.com

10 Days Training on Stock Market

The Department of Commerce in Association with SIAS Research Forum jointly organized a 10 day online training programme on Stock Market. The training was held during 01 October to 10 October 2021. 40 members have attended the inauguration session. The training session discussed the basic terms of stock market and mode of operation in the stock market.

Programme Schedule

Welcome	: Arif MK (Programme Cordinator)
Presidential Address	: Dr. Majeesh T (H O D of Commerce)
Inauguration	: Dr. Muhammed Kutty KK (Principal, N A M College, Kallikkandy)
Introduction about SIAS Research Forum	: Dr. Sabeel Pulikkal
Topic Presentation	: Dr. V L Mangesh (Financial Analyst)

Course Syllabus/Module

Day 1:

Why Invest? • Why do we need to invest? • Direct and Indirect Investing • Stock Market myths and facts • How do market work? types of markets, • Stock Exchanges (NSE, BSE), • Market Intermediaries (NSDL, CDSL) • Mutual Funds, NPS • Role of Regulator (SEBI), PFRDA, RBI

Day 2:

Market Tools and Terminologies • LTCG, STCG, Dividend, FD • Market Timings: Pre-Open Market Session • Market Players: FII, DII, QIB HNI, NRI, RI • Trading systems: Open Outcry, Electronic, Algorithmic. • Corporate: AGM, Board meetings • Equity issues: IPO, FPO, Rights, Bonus, Stock split • Platform: Demat account, Trading account, Bank a/c • Tools: Buy, Sell, Bid, Ask, Order Types, Contract Note. • Market Trends: Bull market, Bear market, • Market Strategies: Long, short, Intraday trading, Leverage, short sell, arbitrage, block deals, options and futures. • Market Protection: Guaranteed settlement, Circuit Filters, share auction, margin money. • Market Capitalisation and Sectors. • Indices: Sensex, Nifty, S&P, Sectoral Indices Liquidity: Share pledging • Global Markets

Day 3 :

Fundamental Analysis-1 • Balance Sheet Analysis • Profit and Loss Statement Analysis

Day 4 :

Fundamental Analysis-2 • Ratio Analysis • Application of Ratio Analysis in Stock Selection

Day 5 :

Value Investing • Selecting Blue Chip Stocks (Using Fundamental Analysis) • Identifying Multi Baggers • Portfolio Construction

Day 6 :

Behavioural Finance • Attributes to be a good investor • Attributes to be a long-term successful investor

Day 7 :

IPOs • How to analyze an IPO • How to practically apply for IPOs

Day 8:

Technical analysis • Support and Resistance, • Indicators like VWAP, MACD, • Moving averages etc.

Day 9:

Technical analysis • Strategies like OHL, ORB, PRB etc.

Day 10 :

Hands-On-Training in Zerodha and Upstox

POST GRADUATE
DEPARTMENT OF COMMERCE



**NAM COLLEGE
KALLIKKANDY**

Accredited by NAAC with 'B' Grade
Affiliated to Kannur University



JOINTLY ORGANISES

10 DAYS TRAINING ON

BASICS OF STOCK MARKET

(01st October - 10th October 2021)

- ▶ What is Stock Market?
- ▶ Why Should you invest ?
- ▶ How to make a living from investing in equity?
- ▶ How to buy & Sell Stocks?
- ▶ Fundamental Analysis
- ▶ Some Bluechip stocks to invest safely
- ▶ Live Interactive sessions with Experts
- ▶ Recordings of live sessions will be available

**What you
Learn?**

REGISTER HERE >

More Info :

+91 97783 40864 | +91 99466 02349

Spark Institute of Advanced Science

UV Physics Academy Building, Kothinoor, Calicut University, Kerala - 673 635.

M : +91 7893 652 869 | +91 9786 938 011 | E : director@thesias.in | W : www.thesias.in

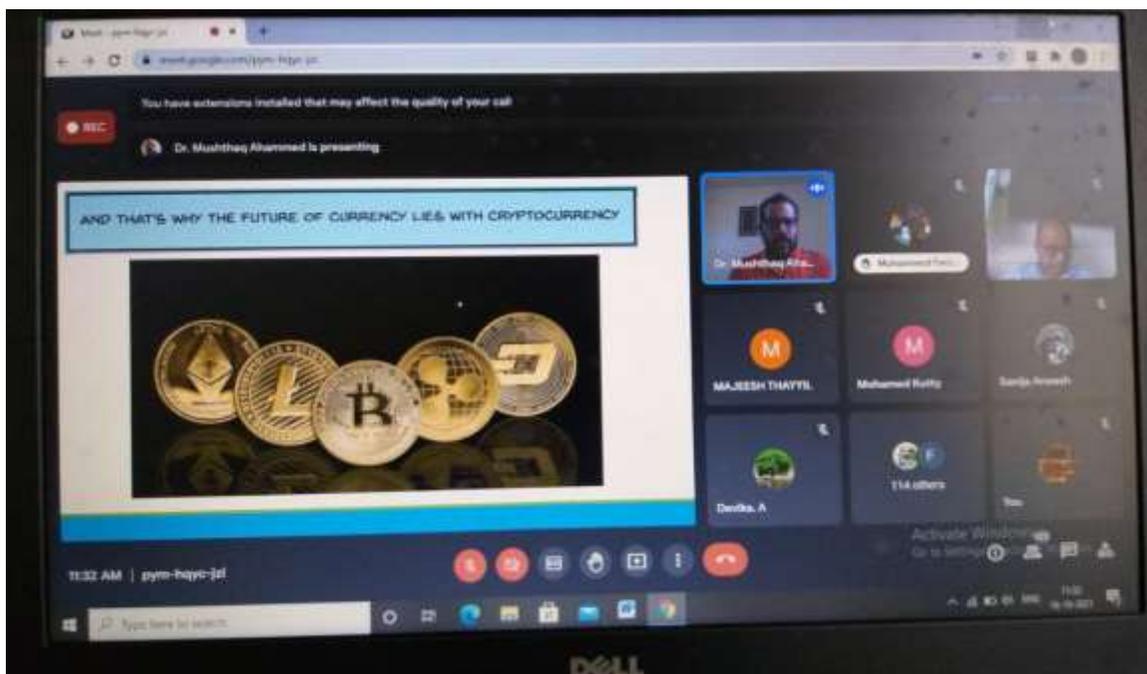


International Webinar

The Department of Commerce organized a one day international webinar on 16/10/2021. The major objective of webinar was to discuss the recent innovations in the field of commerce and management. The meeting was inaugurated by the Principal Dr. Muhammed Kutty Kakkakkunna. The programme was presided over by Dr.Majeesh T (Head of the PG Department of Commerce). It was done in two sessions. The topic of the first session was “**Leading Innovations: A Promise to Progress**”. The sessions was handled by Dr. Mahesh Ramakrishna Pillai (former dean, COBA, Umm Al Quwain University, UAE). He briefed the participants about the importance of innovations in the field of business. He also explained the success stories of some ventures and the circumstances of starting that ventures. The session was informative to the students.

The second session was handled by Dr. Musthaq Ahammed, Asst. Professor, Umm Al Quwain University, UAE). The session was about “**Cryptocurrency**”. The resource person explained the pros and cons of investing in the cryptocurrency. The session was highly useful to the participants.

Dr. Ashraf (faculty member and convener of the webinar welcomed the gathering and Mr. Arif MK (faculty member) proposed the vote of thanks. More than 130 participants including faculty members and students of different colleges attended the programme.



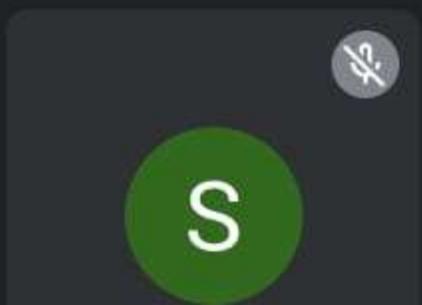
REC

A Gift from the Gods or a New Phenomenon?
Or...Could Both Be True????..... Maybe?

Natures Creation?	or	Human Creation
Venoms & Poisons	or	Anaesthetics
The Leaf	or	Solar Panel (energy from light)
Brain	or	Computer/Electronic Circuitry
DNA	or	Computer Program
Ear Drum	or	Microphone
Eye	or	Camera (lens, focus, iris, film)
Eye Lid	or	Windshield Wiper
Tears	or	Wiper Fluid
Incisor Teeth	or	Knife
Heart	or	Pump

Just look at how nature has inspired creativity and innovation... The links between nature and nature are apparent even in the simplest things!

MAJEESH is presenting



REC



Microsoft PowerPoint (Product Activation Failed)

The Past.....

"Throughout history, the process of creation whether; paintings or musical compositions were thought of as 'spiritual experiences in the service of whatever muse held the artist in her thrall' (Thorsby, 2001, p. 95).

"The artist was a channel for a superior power, creativity a gift from the gods, and the imagination a divine spark" (Thorsby, 2001, p. 94).

Click to add notes

MAJEESH is presenting



[Video Feed: MAJEESH]

MAJEESH

[Mute] [More]

[Video Feed: mykar]

mykar

[Mute] [More]

[Video Feed: S]

S

[Mute]

[Video Feed: [Name]]

[Mute] [More]



POSTGRADUATE DEPARTMENT OF COMMERCE
IN ASSOCIATION WITH IQAC

NAM COLLEGE, KALLIKKANDY

(Aided and Affiliated to Kannur University)

INTERNATIONAL WEBINAR

16-10-2021
Saturday, 10 am



Google meet

Session - I (10.15 am to 11 am)

**Topic : Leading innovations
a premise to progress**

Resource Person :

Dr. Mahesh Ramakrishna Pillai

Former Dean, COBA, Umm Al Quawain University, UAE



Session - II (11.00 am to 11.45 am)

**Topic : Cryptocurrency-
An alternative investment**

Resource Person :

Dr. Mushthaq Ahammed

Umm Al Quawain University, UAE



FOR REGISTRATION, CONTACT : +91 98466 63601

Dr. Muhammed Kutty KK
Principal

Dr. Majeesh T
HOD of Commerce

Dr. Ashraf E
Coordinator

NATIONAL WEBINAR ON
INTELLECTUAL PROPERTY RIGHTS

19th and 21st February 2022

The Department of Commerce organized a two day national webinar on 19th and 21st February 2022. The major objective of webinar was to explain the importance of Intellectual Property Rights. The webinar was inaugurated by the Principal Dr. Muhammed Kutty Kakkakkunnan. The programme was presided over by Dr.Majeesh T (Head of the PG Department of Commerce). The session was handled by Dr. Anson C J (Asst. Professor Inter University Centre for IPR studies, CUSAT. Dr. Ashraf E, faculty member and convenor of the webinar welcomed the gathering and Ms. Akshaya Surendran (M.Com) proposed the vote of thanks. More than 120 participants including the faculty members and students of different colleges attended the programme.



POST GRADUATE DEPARTMENT OF COMMERCE
NAM COLLEGE KALLIKKANDY
(Aided and Affiliated to Kannur University)

National Webinar on
Intellectual Property Rights



2022 Feb 19 & 21 7 PM

Resource Person:



Dr. Anson C J

Assistant Professor, Inter University
centre for IPR Studies, Cochin
University of Science and Technology

Contact: 9846663601, 9447634440

Dr. Muhammed Kutty KK
Principal

Dr. Majeesh T
HoD of Commerce

Dr. Ashraf E
Coordinator

IQAC, NAM COLLEGE KALLIKKANDY

